

JewishCare Strategic Plan 2009-2012

Mission

To strengthen the resilience and independence of members of the community who are disadvantaged or experiencing difficulties

What we do

JewishCare offers many services to a wide cross section of the community including :

- Aged services
- Disability services
- Services to families and children and those with mental health issues

We support people by :

- Giving information, advice and referrals based on assessment and planning
- Providing practical support and assistance
- Helping people acquire skills to deal with the challenges they face
- Developing and building social connections

Our Goals to 2012

- 1. Extend the availability of FirstCall so that we are the first port of call for members of the Jewish community in need**
- 2. Diversify our income base by adding \$0.6m annually to the corpus of the JewishCare Foundation and by receiving an additional \$245K from sources other than the Claims Conference or JCA**
- 3. Maintain a range of services and have a process to examine changing needs and demands**
- 4. Engage 4,500 people as attendees to events or as constituents and 1 in 2 older people in the Jewish community**

Key new initiatives to achieve our Goals

- * Pilot extended hours at First Call
- * Enhance the website to provide program information and access as well as financial transaction capability
- * Initiate agreements with key referral agencies
- * Develop key information resources
- * Establish Private Home Support
- * Increase Print 35 sales
- * Attract government funding for appropriate programs
- * Explore program sponsorship
- * Review client fees
- * Establish a process to examine changing needs and demands
- * Identify options to enable increased support for people with a disability in the Beit Chaim and Flexible Respite programs
- * Expand North Shore Links to the Eastern Suburbs
- * Explore mentoring program for young adults at risk
- * Increase the number of events aimed at building resilience and strength for people of all ages
- * Expand the Friendship Clubs and Community Club network